# Linking Ecological Restoration and Economic Recovery at a Great Lakes Area of Concern: Muskegon Lake, MI

Heather Braun
Great Lakes Commission





Why Here?

Restoration in urban centers: Muskegon Lake AOC



Why Now?

Shifting community priorities



Who and How?

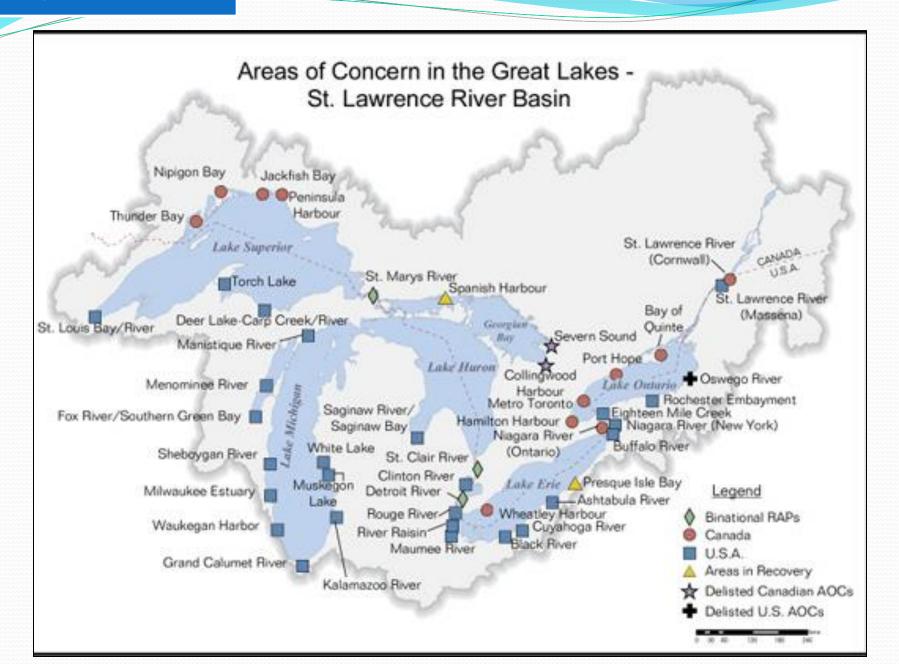
Public engagement and holistic planning



What's Next?

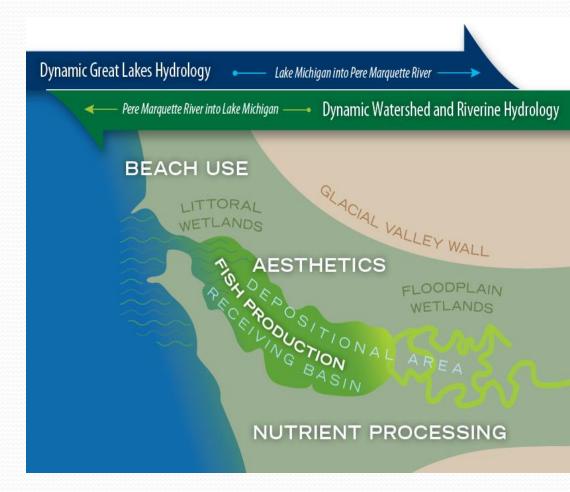
Community
Revitalization: Socio
economic impacts

#### Why Here?



### **Great Lakes Rivermouths**

- 92% of AOCs are Rivermouths
- Dynamic, resource-rich areas
- Focal points for settlement
- Centers of urbanization, industrial development and recreation

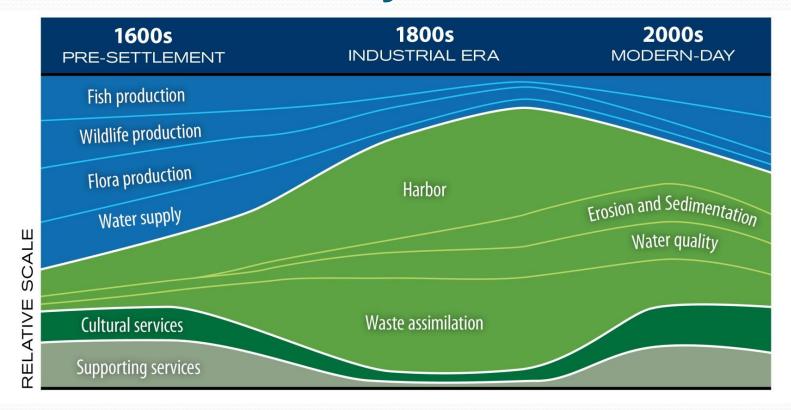


### **Turning Back to the Water**

- Restoration in urban areas affects ecosystem services for people
- Restoration can result in significant economic benefits
- Can contribute to redevelopment
- Can contribute to community identity Place



### **Rivermouth Ecosystem Services**



Are valued differently at different times

Selection for one or more services is often at the expense of others

Why Here?

# Restoration in urban centers: Muskegon Lake AOC

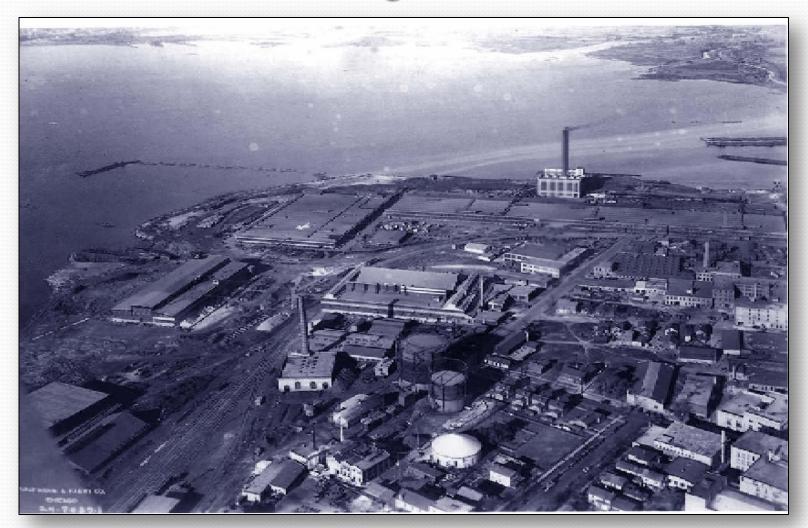


### Muskegon 1880s



**Muskegon Lake Shoreline during the Lumber Era** 

## Muskegon 1940s



**Post World War II Industrial Era** 

### Muskegon 2000s



27% of open water and coastal wetland area lost to filling, BUT Shuttered factories provide opportunity for restoration and development

### **MUSKEGON: Capacity and Vision**

- Institutions of Higher Education
- State and Federal Partners
- Local Leaders
- Industry Leaders
- Watershed and County Organizations
- Citizen Volunteers
- Place-based Education

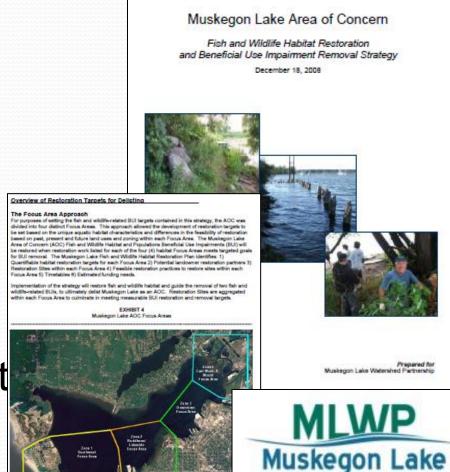


Watershed Partnership

## Public engagement and holistic planning

### **AOC Planning Process**

- Community driven
- Measureable restoration targets
- Funding for implementation and monitoring
- Long-term engagement



Watershed Partnership

# ARRA 2009 - NOAA Habitat Restoration \$10 Million Award

#### Goals:

- Implement the Fish and Wildlife Restoration Plan
- Restore ecological benefits for fish and wildlife
- Make progress toward removal of BUIs
- Create and retain jobs
- Improve short and long-term economic conditions
- Maintain public involvement and community outreach





**How and Who?** 

## Public engagement and holistic planning

### Restoration Objectives

- 27 acres of emergent wetland
- 24 acres of open lake habitat
- 10,000 feet of shoreline
- 182,000 tons of fill material



### Socioeconomic Objectives

- Create 35,000 labor hours
- Determine impact of restoration on economy
  - Conduct Socioeconomic Analysis
  - Used unique attributes of Muskegon
  - Housing Values, Recreation
     Values, Use and Non-Use Values

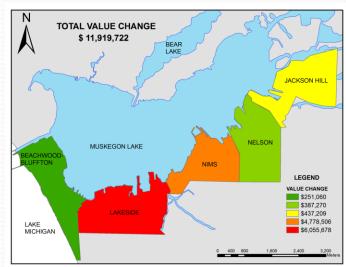




# Community Revitalization: Socio economic impacts

### Measuring the Value of Restoration

- \$10 million federal investment
  - \$12 million increased property values
  - \$600,000 new tax revenue annually
  - \$1 million new recreation spending annually
- \$66 million in economic benefits expected over 15 years





Isely, P., Hause, C., and E. Sterrett Isely. (2012).

Community
Revitalization: Socio
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### The Future for Muskegon

- Restoring Muskegon Lake will help build a foundation for renewed economic vitality
- Conservation leaders will guide ecological integrity
- Engaged and empowered community will help ensure long-term sustainability and help balance ecological health and economic development



### **Linking Ecological Restoration and Economic**

**Recovery:** Restoring Urban Waterfront Communities

Why Here?

AOCs are population centers with potential to provide a diverse suite of ecosystem services

Why Now?

Regional strategy to create jobs, stimulate economic development and invest in freshwate resources and waterfront communities

**How and Who?** 

Locally led and developed by the community; holistic restoration planning with measurable objectives and long-term sustainabilty

What's Next?

Restoration recognized as a driver of economic development, and fully integrated into community economic revitalization

#### **Partners:**

American Recovery and Reinvestment Act - 2009 NOAA – Great Lakes Restoration Program West Michigan Shoreline Regional Development Commission Muskegon River Watershed Assembly Muskegon Lake Watershed Partnership USEPA - Great Lakes National Program Office Michigan DEQ Michigan DNR Grand Valley State University – AWRI City of Muskegon **Muskegon County Conservation District Public and Private Landowners USGS** -Great Lakes Science Center

